



UGC- Community College, Kirori Mal College,  
University of Delhi  
In Association with



Five Days Faculty Development Program on Entrepreneurship  
June 25<sup>th</sup> to June 29<sup>th</sup>, 2019

Call for Registration and Participation



## About KM College

Welcome to Kirori Mal College, an institution of academic excellence, established in 1954, that has always strived to, and successfully maintained its place as one of the finest within the University of Delhi. We at Kirori Mal believe in providing for our students an environment rich in knowledge and supportive of their extracurricular interests.

The college encourages a quest for knowledge that is rooted in an ethical understanding of the world that we inhabit and this enthusiasm for learning along with a desire to evolve into socially responsible beings is reflected not only in the academic atmosphere but also visible in the field of extra-curricular activity. Our tradition of excellence in theatre, art and music only adds to the richness of the academic fabric of the college. You will encounter the unique combination of social activism, creativity and learning in every discipline and every corner of this institution. Over the years, the college has built up an impressive array of academic facilities such as a fully computerized library, a state of the art computer center and an active placement cell. Our endeavor is to make individuals more mature, responsible and socially aware...

## Faculty Development Programme on Entrepreneurship

Development of entrepreneurship among youth has become an important aspect of plan priorities. The policy makers, planners and developmental agencies have realized the fact that full involvement of all communities in industrial development would ensure effective utilization of all available labour and improve quality of life. It is well-established fact that the rapid development of society is possible through entrepreneurship. It was stressed by researchers that the economic backwardness of a region might be attributed largely to inadequacy of the supply of entrepreneurship in the region. If this deficiency can be removed by developing entrepreneurship, the problem of unemployment will be solved and the region will be able to compete with the rest of the country. Moreover, it is a fact that the youth (18-35 age) contribute Forty percent (40%) of total population of India. Therefore, it is important to encourage youth to take up entrepreneurship as a career for the growth and development of the country. Over the past few years the government through various ministries has tried to launch various skill development training programmes in the country but outcome is not up to that expectation level of the government.

However, developing entrepreneurs requires joint effort of various promotional agencies involved in the promotion of micro-enterprises. They play an active role by way of counseling, guiding and supporting the prospective entrepreneurs in various stages starting from conceiving the project ideas to final implementation and successfully running of the micro enterprises. The technical institutes have to play a significant role in creating enterprises through first generation entrepreneurs.

Responding to the above, it becomes an urge of the day that entrepreneurship must be promoted. It has been also understood by the Government that only option left for

unemployment is entrepreneurship. Therefore there is an urgent need to aware the students and youth about the entrepreneurships and the career opportunities present in this sector.

## **THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT**

The National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida has been functioning from 6th July 1983 as a registered Society. Previously it was under the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India. The Institute NIESBUD was later merged with the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India in May 2015. NIESBUD is engaged in training, Consultancy, Research etc, in order to promote entrepreneurship. The Institute imparts training in the area of Entrepreneurship Development Programmes (EDPs), Entrepreneurship Skill Development Programmes (ESDPs), Training of Trainers (TOTs) and Management Development Programmes (MDPs).The journey which started in 1983 has increased its activities tremendously not only in Uttar Pradesh but at PAN India Level. NIESBUD has provided training to 11,90,243 persons as of March 31, 2019 through 44,044 different training programmes since inception. This includes 4,707 international participants hailing from more than 141 countries throughout the globe. In the changed scenario, the institute is not only providing skill development but also providing Mentoring and Hand-holding support to the middle layer of Entrepreneurs / Prospective Entrepreneurs enabling them to start their enterprises and scale-up scale of the operations. The sprawling Campus of the Institute spread over 2.5 acre is situated in Sector 62, Noida and the Regional Centre of the Institute is at Dehradun, Uttarkhand. The Regional office is not only working in Uttarakhand but in other states like Uttar Pradesh, Himachal Pradesh, Haryana, Punjab and Rajasthan. The NIESBUD has vast experiences in the field of entrepreneurship and skill development training programmes. The institute is acting as a catalyst in promoting entrepreneurship activities in the various states.

## **OBJECTIVE**

- To impart Knowledge on Entrepreneurship;
- To acquaint the participants about entrepreneurial opportunities in different sector;
- To develop their confidence level;
- To aware the participants about the support ecosystem;
- To impart the basic management skills;
- To promote viable enterprises in rural areas.
- To prepare the financial project report for setting up their own enterprises.
- Better commercial exploitation of local resources.

## **COURSE CONTENTS**

- Achievement Motivation;
- Why Entrepreneurship education;
- Entrepreneurs and enterprises;
- Entrepreneurial Opportunities;
- Health, hygiene and safety;
- Facilities available for Starting and Running an Enterprise;
- Product Identification;
- Market Survey;
- Preparation of Project Report;
- Feasibility Studies-marketing, financing and technical;
- Basic of Management;
- Field Visit and exposure Visit;
- An Over view of Information Technology;
- Entrepreneurial Accounting
- Taxation

## **PROGRAMME METHODOLOGY**

The programme methodology consists of lecture, discussions, exercises and practical demonstration.

## **EXPECTED OUTCOMES**

- The trainer will enhance the knowledge and skills about entrepreneurship.
- They will be equipped with support ecosystem present for entrepreneurs.
- They will be equipped with the knowledge of health, hygiene and safety required in working environment.
- They will be able to give proper counseling and guidance to their students about setting their enterprises.
- The faculty will be able to promote entrepreneurial culture in their Institute.
- They will be able to motivate the students to opt entrepreneurship as a career option.

## **Eligibility**

❖ The FDP is open to Faculty members (regular/ad-hoc/temporary) from any Indian university/college and registered Ph. D research scholars. However, preference will be given to young teachers.

❖ All the participants are requested to register online on or before June 15, 2019

by browsing the following link — <https://docs.google.com/forms/d/e/1FAIpQLScmt6j-x0Tj--VSqRMPREcnKgu9KHZ113DVI-AOwJw70xhKFQ/viewform>

- ❖ Registration for all the participants is mandatory.
- ❖ Only 30 seats are available and candidates will be selected on first come first serve basis. Selected participants would be informed by June 17, 2019
- ❖ No T.A/D.A. will be provided.
- ❖ No Boarding/lodging facility will be provided.

For further queries, please contact:

Mr. Vipin Kumar (Assistant Professor) : 9818081636

Mr. Aman Verma (Assistant Professor) : 9811170376

Mr. Aakash Punit (Assistant Professor) : 9868004082

## Registration Details

DETAILS OF REGISTRATION FEES For Participants: 2,000/-  
(Refundable\*)

**Note: \*The registration fee will be refunded after the completion of the FDP if the participant successfully attends the complete FDP.**

## PAYMENT DETAILS

**Process First step:** Participants will fill up the online application form with all required details within the final date of submission. Late applications will not be entertained. The final date of submission is the **June 15, 2019**.

**Second Step:** Once the participant receives confirmation of acceptance of application, which we shall send by the **June 17, 2019**, the participant will make Payment by Cheque of the Registration Fee, by **June 20, 2019** in favor of Principal, Kirori Mal College.

**Third Step:** On receipt of payment of registration fees by the college the participant will receive a final confirmation and invitation letter.

## FDP Rules

- The FDP begins on June 25, 2019. The duration of the FDP per day is of eight hours with breaks for tea and lunch. Details of programme and the timings will be sent to participants.
- ❖ It is compulsory for participants to attend all sessions in order to receive certificate of participation. Attendance will be taken at any time and any number of times during the sessions.
- Participants are requested to be punctual for all the sessions and strictly adhere to the date and time for all submissions.

### **Venue:**

Academic Auditorium  
Kirori Mal College  
University of Delhi  
Delhi – 110007

### **ORGANISING BOARD OF THE FACULTY DEVELOPMENT PROGRAMME**

CHIEF PATRON : Dr. Vibha Singh Chauhan, Principal, Kirori Mal College

ORGANISING HEAD : Dr. Pushpender Kumar, Assistant Professor, KMC

CONVENOR: Mr. Aakash Punit, Assistant Professor, KMC

CO-CONVENOR: Mr. Vipin Kumar, Assistant Professor, KMC

ORGANISING SECRETARY: Mr. Aman Verma, Assistant Professor, KMC