



## UNIVERSITY OF DELHI

### CENTRE FOR SCIENCE EDUCATION AND COMMUNICATION

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### **Training Programme in Science Communication 20-22 December 2016**

Public understanding of science helps realize this transformative power of science among the general public and science communication helps build this scientific literacy. Science and innovation play a crucial role in finding solutions for the challenges of the society. Communicating science effectively plays a key role in making policies, planning researches and conveying the science jargon in understandable language to masses. Science Communication is especially important when it comes to emerging economies that see science as a panacea to alleviate the current challenges of the developing world.

#### **Relevance**

The need to communicate science becomes more relevant in Indian context as we lack the skills to effectively communicate the excellent research work done in Indian laboratories and their outcomes to general public, thus failing to appreciate the hard work put in by our scientists. Even in the global arena, the news that reaches Indian newspapers and magazines is mostly taken from foreign counterparts. It is extremely important to train Indians to communicate science effectively in order to enhance the appreciation of science in India and worldwide. Training in Science Communication will contribute towards a meaningful engagement of science with the society at large. It is hoped that the course would strongly contribute in building a human resource in the field. It would considerably contribute in popularization of science & technology among the common masses and would thus not only enhance public understanding of science but also science's understanding of the societal needs.

The programme will work as a skill enhancement initiative in Science Communication. Opportunities in Science Communication include Science columnists, Science Policy Work, Academic Research and Development, Scientific Writing, Teaching, Publication Advise, Public Affairs, Public Relations, Media Work, Print Journalism, TV & Radio Production and Presentation, Internet Science Enrichment etc.

The relevant details are as follows:

Number of Participants- 30

Dates = 20-22 December 2016

Registration fees of Rs 500/- for student and Rs 1000/- for faculty will be charged (relaxable for needy students).

Eligibility- Faculty members and students interested in enhancing skills in Scientific Writing and enhancing knowledge of Public Communication of Science.

Applications mentioning Name, Designation/Department, Email ID, Mobile Number, Reason for attending the training and future plans in this direction may be sent along with CV/Resume to [csec.events@gmail.com](mailto:csec.events@gmail.com) by **12 December 2016**. Shortlisted candidates will be informed by email/phone.

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